

Action: Leveling Up the Jewish Left!

Curriculum Development Workbook

Warming up.	
What module are you leading?	Points of Intervention (Creative Tactics Module)
What is the tone of the module?	Energizing, welcoming big bold creative ideas, visionary!
Reading the room: <ul style="list-style-type: none"> • What's happening before this module? • What time of day is it? • How are people going to be feeling? 	
What's the goal of this module?	Purposes (why are we doing this module?): <ul style="list-style-type: none"> • To help participants think strategically about disruption • To generate action ideas! • To practice creative action development Outcomes (what will participants walk away with at the end of this module): <ul style="list-style-type: none"> • Understanding of new ways to disrupt systems of oppression • Material for developing actions further (to actually do them!)
How long is the module?	1 hour

Almost ready...

3-5 anecdotes or examples you could use to bring the material to life:

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1-2 state changes (trainer tips & tricks):

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What could you cut if you are running low on time?

Doing the thing!		
Time	Process (agenda)	Trainer Notes
	<p>Points of Intervention</p> <p>The goal of this activity is to get familiar with a framework of Direct Actions called “Points of Intervention” brought to us by Beautiful Trouble, which empowers us to use our collective knowledge and wisdom and creativity to come up with some truly gamechanging ideas for actions in our campaigns on the Jewish left.</p> <p>Who has felt like they want to take action - they feel the urgency of this political moment in I/P or with concentration camps in the U.S. but don’t know what to do?? Who’s mind immediately goes towards a soft blockade, standing outside of a building, or a march?? Who thinks we can come up with some new ideas in this room??? Think back to our NVA museum - we have so many historical examples of what NVA can look like! The good news is we there are endless, disruptive, creative action ideas out there and we’re going to do an activity to get those out there for the Jewish left!!! So put on your lab coats and your ACTION goggles, cause we’re gonna do some experimenting!!!!</p> <p>This activity is called the Points of Intervention and it’s brought to us from some heady theory folks over at Beautiful Trouble who have thought a lot about the different action points through which to disrupt shit!</p> <p>Share BT ppt printouts!</p> <p>All around the room there are different stations with each Point of Intervention. We’re going to go through them all real quick and then break out into 5 different groups and see how this applies to</p>	

different campaigns we have going on in the Jewish Left right now- we are going to use JAWN.

The five types of points of intervention are

Points of production (for instance, a factory), points of destruction (a logging road), points of consumption (a retail store), points of decision (a corporate headquarters) and points of assumption (a foundational narrative or a place of symbolic importance). (If you want to go through with a specific example: Let's use an example for the timber industry: Point of production: timber mill; Point of destruction: logging road; point of consumption: store or timber supplier or construction site; point of decision: corporate HQ of timber company; points of assumption: Trees grow so we can have raw materials we need as humans.)

1. **Point of production:** Target is where the thing is made-- this is the foundational insight of the labor movement! Strikes, picket lines, work slowdowns, and factory take-overs are all point-of-production actions. EXAMPLE
2. **Point of destruction:** A point of destruction is the place where harm or injustice is actually occurring. Environmental movement does a lot of work here-- like actions at landfills, mines, or redwood trees. By design, the point of destruction is almost always far from public attention Intervention at the point of destruction can halt an act of destruction in the moment, as well as dramatize the larger conflict. EXAMPLE
3. **Point of consumption:** Where the public interacts with the thing that is unjust-- often the most visible point of intervention for actions targeting corporations. Think consumer boycotts and

storefront demonstrations. Exercises economic power when lawmakers aren't listening. EXAMPLE

4. **Point of decision:** The point of decision, where the power to act on a campaign's demands rests- like actions that put pressure on key decision-makers at a corporate boardroom or state capital.

EXAMPLE

5. **Point of assumption:** Assumptions are the building blocks of ideology, the DNA of political belief systems. They operate best when they remain unexamined. If basic assumptions can be exposed as contrary to people's lived experience or core values, entire belief systems can be shifted. Actions that expose and target widely held assumptions can therefore be very effective at shifting the discourse around an issue and opening up new political space. EXAMPLE

Turning creative action into real change requires careful strategizing. Identifying different possible points to target is a great first step to help design actions that connect to large campaign and social change goals.

Any questions about these??

Jews Against White Nationalism

So, when say GO! You are going to have 20 minutes in your group to come up with as many 1. Examples of your Point of Intervention (another way to think about this is the potential targets at each point of intervention for actions) and 2. Any action ideas at these targets. But be sure to spend time on first one just answering the question what are the (for example) coming up with at least 3-5 targets for each points? We are in brainstorm -

not perfection - mode!

After 20 minutes in groups: Now, do a gallery walk, and make notes, add ideas (5 minutes)

Debrief:

1. What do you notice? What sticks out to you?
2. What points of intervention did people flock to? Which did people to ignore? Why? Were some more difficult to come up with for Birthright? Why?
3. Any action ideas people are nervous about?
4. Any action ideas that really sticking with people or really getting people excited?

Debrief. This is the most important part-- it's where aaaaaall the learning happens!			
	Pluses (things that were awesome)	Deltas (things that could have been different)	Insights!
Yourself			
Your co-trainer			
The curriculum			