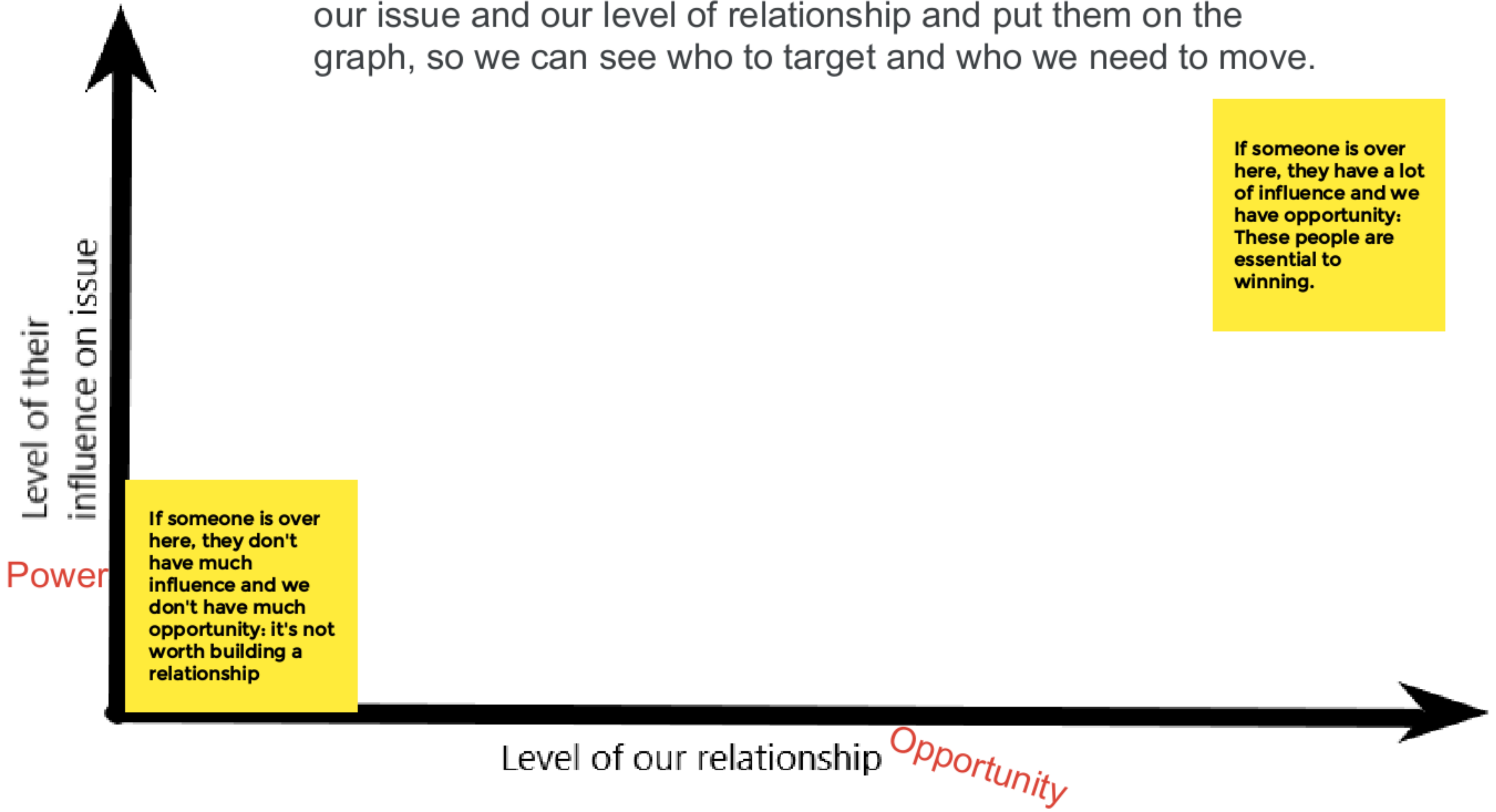


In power mapping, we think of the people who have power on our issue and our level of relationship and put them on the graph, so we can see who to target and who we need to move.



We take what we have....

A large, empty rectangular box with a black border, intended for handwritten notes or a diagram.

To get the power we need...

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To get the change we want

A large, empty rectangular box with a black border, intended for handwritten notes or a diagram.

This tool can be used to clearly connect the resources we already have to the goals that we want to accomplish. It goes well with prophetic promotion to define "the change we want"

General Brainstorm: In this tool, we start by defining a question and have everyone put up as many ideas as possible. After that, people can put a symbol on the ideas that they like or ones they don't like. The facilitator then can help synthesize ideas.

For example: How can we bring more people into our chapter?

**1:1
convos**



**Never
Again
101**

Go to
community
events to
meet people



Talk to people
who are
already well
connected in
our
communities

Have clear
roles that we
can ask
people into

Have more
sign up sheets
at our events
and do follow
up

Canvas a
neighborhood



Brainstorms can always
get more specific! Add
question categories or
sort answers to level
up your brainstorm.



Work planning: There are so many great ways to work plan!!!

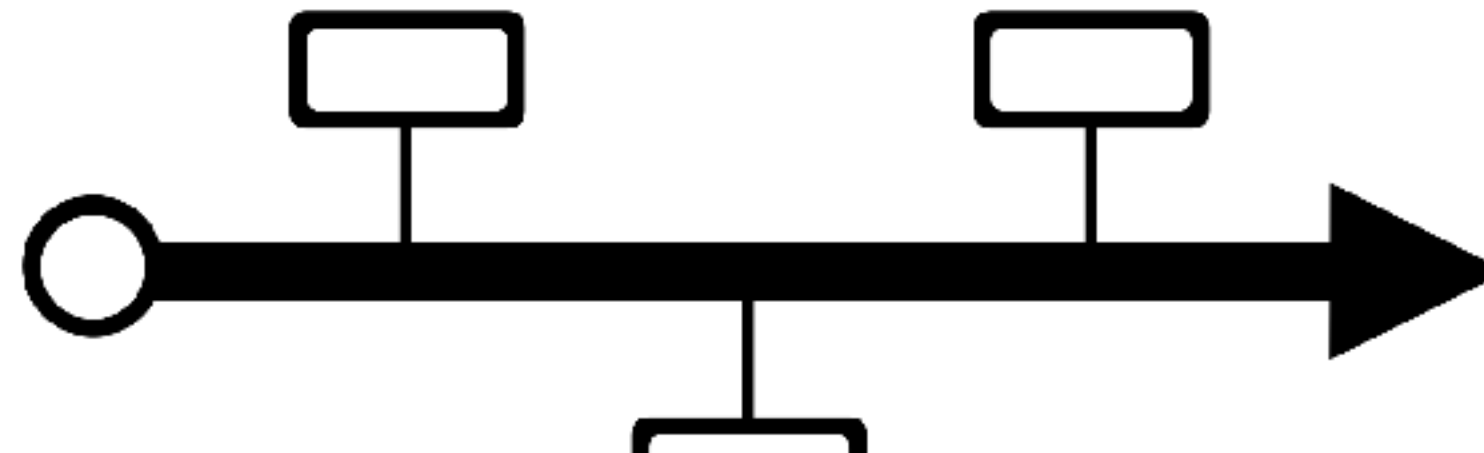
For making
the WHAT
of your
workplan,
make a to-
do list!

- ☐ Plan location
- ☐ Make a flier
- ☐ Send out invites

For the WHO, of
your workplan
make a
MOCHA

Project	Manager	Owner	Consultant	Helpers	Approver
Chapter Recruitment	This person supports the owner with accountability	This person is responsible for the project getting done	This person(s) supports with expertise	These people support with tasks	The body responsible for decisions
Phonebanks					
Logistics					
Social Media					

For the WHEN of your
workplan, consider making a
timeline. Start with what you
know or where you want to
go and build from there!!!



These are just a few tools to get you started! Other tools may include:

1. Journaling or discussing in pairs your vision for the campaign/
action/chapter
2. A 'go around' to hear every group member's plan or vision
3. A scaffold (where you put people in roles)
4. telling a powerful story, which you can use this tool to do:

[https://docs.google.com/document/d/](https://docs.google.com/document/d/1oXoCvj2h2Odwtcjy2DczrHDR1RFnT0OolfpvAdh0wyg/edit)

[1oXoCvj2h2Odwtcjy2DczrHDR1RFnT0OolfpvAdh0wyg/edit](https://docs.google.com/document/d/1oXoCvj2h2Odwtcjy2DczrHDR1RFnT0OolfpvAdh0wyg/edit)

There are so many more options and you should always feel free to make your own tools too! We can't wait to see exciting new tools introduced in NAA chapter and teams spaces!!!!

